



2023

Growing Together

Jungpflanzen | giovani piante | plantas jóvenes


Straathof
YOUNG PLANTS

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Calender 2023

January

Wk	Mo	Tu	We	Th	Fr	Sa	Su
52							1
1	2	3	4	5	6	7	8
2	9	10	11	12	13	14	15
3	16	17	18	19	20	21	22
4	23	24	25	26	27	28	29
5	30	31					

April

Wk	Mo	Tu	We	Th	Fr	Sa	Su
13						1	2
14	3	4	5	6	7	8	9
15	10	11	12	13	14	15	16
16	17	18	19	20	21	22	23
17	24	25	26	27	28	29	30

July

Wk	Mo	Tu	We	Th	Fr	Sa	Su
26						1	2
27	3	4	5	6	7	8	9
28	10	11	12	13	14	15	16
29	17	18	19	20	21	22	23
30	24	25	26	27	28	29	30
31	31						

October

Wk	Mo	Tu	We	Th	Fr	Sa	Su
39							1
40	2	3	4	5	6	7	8
41	9	10	11	12	13	14	15
42	16	17	18	19	20	21	22
43	23	24	25	26	27	28	29
44	30	31					

February

Wk	Mo	Tu	We	Th	Fr	Sa	Su
5			1	2	3	4	5
6	6	7	8	9	10	11	12
7	13	14	15	16	17	18	19
8	20	21	22	23	24	25	26
9	27	28					

May

Wk	Mo	Tu	We	Th	Fr	Sa	Su
18	1	2	3	4	5	6	7
19	8	9	10	11	12	13	14
20	15	16	17	18	19	20	21
21	22	23	24	25	26	27	28
22	29	30	31				

August

Wk	Mo	Tu	We	Th	Fr	Sa	Su
31		1	2	3	4	5	6
32	7	8	9	10	11	12	13
33	14	15	16	17	18	19	20
34	21	22	23	24	25	26	27
35	28	29	30	31			

November

Wk	Mo	Tu	We	Th	Fr	Sa	Su
44			1	2	3	4	5
45	6	7	8	9	10	11	12
46	13	14	15	16	17	18	19
47	20	21	22	23	24	25	26
48	27	28	29	30			

March

Wk	Mo	Tu	We	Th	Fr	Sa	Su
9			1	2	3	4	5
10	6	7	8	9	10	11	12
11	13	14	15	16	17	18	19
12	20	21	22	23	24	25	26
13	27	28	29	30	31		

June

Wk	Mo	Tu	We	Th	Fr	Sa	Su
22				1	2	3	4
23	5	6	7	8	9	10	11
24	12	13	14	15	16	17	18
25	19	20	21	22	23	24	25
26	26	27	28	29	30		

September

Wk	Mo	Tu	We	Th	Fr	Sa	Su
35					1	2	3
36	4	5	6	7	8	9	10
37	11	12	13	14	15	16	17
38	18	19	20	21	22	23	24
39	25	26	27	28	29	30	

December

Wk	Mo	Tu	We	Th	Fr	Sa	Su
48					1	2	3
49	4	5	6	7	8	9	10
50	11	12	13	14	15	16	17
51	18	19	20	21	22	23	24
52	25	26	27	28	29	30	31

Holidays / Feiertage / ferie / vacaciones

January 1 New Year's Day

January 6 Epiphany

January 24-27 IPM Essen

February 14 Valentine's Day

March 8 International Women's Day

April 9 Easter

April 10 Easter Monday

May 1 Labour Day

May 7 Mother's Day (Portugal & Spain)

May 14

May 18

May 28

May 29

June 13-16

August 15

November 1

November 27

December 25

December 26

Mother's Day (Italy, Germany & The Netherlands)

Ascension Day

Pentecost

Pentecost Monday

Flower Trials

Ferragosto

All Saints

Totensonntag

Christmas

Boxing Day

European distributor Europäischer Händler Distributore per l'Europa Distribuidor en Europa



KÖTTERHEIRICH
hortensienkulturen

Schneider
youngplants

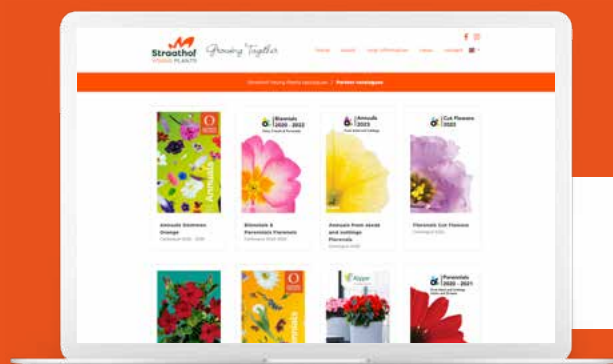


DÜMMEN
ORANGE™



Volmary®

HENDRIKS
YOUNG PLANTS



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Pot chrysanthemums

—

Topfchrysanthemen

—

Crisantemi da vaso

—

**Crisantemos
en maceta**





Breeze Single Flower

06



Splash Specialty Flower

09



Rainbow Bicolored Flower

10



Chrystal Decorative Flower

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Swifty Mini Pot Series

16



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18



Aster

25



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Calimero Small Flowers

20



Da Vinci Decorative Flowers

22



Dynamic Decorative Flowers

24



Lisianthus Pot Plants

42

Breeze

EN Single flower series, with a green center in flower

DE Einfachblühende Serie mit frischem, grünen Herz

IT Linea di fiori semplici con centro verde

ES Serie de una sola flor, con un centro verde en flor



Breeze Cassis®

		
75	7	



Breeze Dark Bronze®

		
65	7.5	



Breeze Dark Red®

		
80	7	



Breeze Jam®

		
85	7	



Breeze Orange®

		
85	7	



Breeze Pink Flamingo®

		
85	7	

Breeze



Breeze Pink Improved®

		
80	7	



Breeze Oxygen®

		
90	7	



Breeze Princess®

		
80	7	



Breeze Purple®

		
80	7	



Breeze Rosy®

		
80	7	



Breeze Rouge®

		
95	6.5	



Breeze Snow®

		
90	7	



Breeze Sol®

		
90	7	



Breeze Sweet®

		
85	7	

Breeze



Breeze Tangerine®

		
85	7	



Breeze White®

		
75	7	



Breeze Yellow®

		
80	7	



Breeze Pink Improved

Splash



Splash Energy®

		
70	7	

- EN** Unique flower types as anemone, spiders and wheel spoons to excite customers
- DE** Verschiedene Blütenformen als Anemone, Spinne und Löffelförmig
- IT** Fiori con forme particolari come anemone, spider e fiori con petali a forma di cucchiaio
- ES** Tipos de flores únicas como anémonas, arañas y cucharas de rueda para entusiasmar a los clientes



Splash Icestar®

		
80	6.5	



Splash Intense®

		
70	7.5	



Splash Lightning®

		
80	7	



Splash Minty®

		
70	7	



Splash Pure White®

		
80	6.5	



Splash Yellow®

		
75	7	

Rainbow

- EN** Bicolored flower series with intense contrast and fresh green centres
- DE** Zweifarbige Serie mit starkem Kontrast. Frisches, grünes Herz
- IT** Linea di fiori bicolori con forte contrasto di colori ed un centro verde accentuato
- ES** Serie de flores bicolors con intenso contraste y centros verdes frescos



Rainbow Carousel®

85	7	



Rainbow Circus®

90	7	



Rainbow Dizzy®

90	7	



Rainbow Pink Secret®

85	7	



Rainbow Rosy®

95	7	



Rainbow Sunset®

80	7.5	



Rainbow Twist®

80	7	



Rainbow

Chrystal

EN Decorative flower series with strong flower quality in every market

DE Gefülltblühende Serie mit sehr guter, haltbarer Blüte

IT Linea di fiori decorativi di ottima qualità per tutti i mercati

ES Serie de flores decorativas con gran calidad de flores en todos los mercados



Chrystal Aubergine®

		
55	6.5	



Chrystal Blanche®

		
85	7	



Chrystal Blush®

		
80	7	



Chrystal Bronze®

		
60	7	



Chrystal Bronze Bicolor®

		
75	7.5	



Chrystal Canary®

		
80	7	

N

Chrystal



Chrystal Frost®

		
80	7	



N

Chrystal Jasper®

		
80	7	



Chrystal Lemon®

		
90	7	



N

Chrystal Lime®

		
80	7	



N

Chrystal Marigold®

		
80	7	



Chrystal Orange®

		
60	7.5	



Chrystal Pink®

		
90	7	



Chrystal Pink Flair®

		
80	7	



Chrystal Pink Lemonade®

		
80	7	

Crystal



Crystal Purple®

70	7	2023



Crystal Red®

65	7.5	2023



Crystal Romance®

80	7	2023



Crystal Ruby®

55	7.5	2023



Crystal Regal®

55	7	2023



Crystal Shine®

85	7	2023



Crystal Solar®

85	7	2023



Crystal Sunny®

70	7	2023



Crystal Violet®

80	7	2023

N

Chrystal



Chrystal White®

		
90	7	



Chrystal Yellow®

		
75	7	



Chrystal Romance

Swiftly

- EN** Very short response time, small-flowered and very floriferous, easy culture, strong branching
- DE** Sehr kurze Reaktionszeit, kleinblumig und reichblühend, einfache Kultur, starke Verzweigung
- IT** Tempo di reazione molto breve, con tanti fiori di piccola dimensione, ottima ramificazione
- ES** Tiempo de respuesta muy corto, flores pequeñas y muy floríferas, cultivo fácil, ramificación fuerte



Swiftly Bronze Bicolor®

		
40	5.5	



Swiftly Dark Pink®

		
40	5.5	



Swiftly Light Pink®

		
45	5.5	



Swiftly Orange Bicolor®

		
40	5.5	

Swiftly



Swiftly Pink®

		
40	5.5	



Swiftly Purple®

		
40	5.5	



Swiftly White®

		
40	5.5	



Swiftly Yellow®

		
40	5.5	



Swiftly

Cosmo

- EN** Very even disbud mutant series in 8* colours, big flower size, small to medium vigour, response time of ± 8 weeks
- DE** Echte Familie in 8* Farben, große Blüten, kompakt bis mittelkräftig wachsend, Reaktionszeit ± 8 Wochen
- IT** Linea uniforme di varietà da sbottonare, fiori di grande dimensione, vigoria medio-bassa, tempo di reazione circa 8 settimane
- ES** Serie mutante de desborre muy uniforme en 8* colores, tamaño de flor grande, vigor pequeño a medio, tiempo de respuesta de ± 8 semanas



Cosmo Bordeaux®

		
150	7.5	



Cosmo Bronze®

		
150	8	



Cosmo Fresh Lime®

		
150	8	



Cosmo Pink®

		
150	8	



Cosmo Purple®

		
150	8	



Cosmo White®

		
150	8	



Cosmo Yellow Improved®

		
150	8	

Cosmo



Calimero

- EN** Very short response time, small-flowered and very floriferous, easy culture, strong branching
- DE** Sehr kurze Reaktionszeit, kleinblumig und reichblühend, einfache Kultur, starke Verzweigung
- IT** Tempo di reazione molto breve, con tanti fiori di piccola dimensione, ottima ramificazione
- ES** Tiempo de respuesta muy corto, flores pequeñas y muy floríferas, cultivo fácil, ramificación fuerte



Calimero Dark Pink®

		
15	7	2023



Calimero Minty®

		
15	7	2023



Calimero Pink®

		
15	7	2023



Calimero Purple®

		
15	7	2023



Calimero Red®

		
15	7	2023



Calimero Salmon®

		
15	7	2023

Calimero



Calimero Shiny®

		
15	7	2023



Calimero Snow®

		
15	7	2023



Calimero Sunny®

		
15	7	2023



Calimero Sunrise®

		
15	7	2023



Calimero Mix®

		
15	7	2023

Da Vinci

EN Decorative flower series with strong flower quality in every market

DE Gefülltblühende Serie mit sehr guter, haltbarer Blüte

IT Linea di fiori decorativi di ottima qualità per tutti i mercati

ES Serie de flores decorativas con gran calidad de flores en todos los mercados



Da Vinci®

		
65	7	



Da Vinci Cherry®

		
65	7	



Da Vinci Cream®

		
65	7	



Da Vinci Dark®

		
65	7	



Da Vinci Dark Orange®

		
65	7	



Da Vinci Orange®

		
65	7	



Da Vinci Salmon®

		
65	7	

Da Vinci



Da Vinci Sunny®

		
65	7	



Da Vinci White®

		
65	7	



Da Vinci Yellow®

		
65	7	



Da Vinci Mix®

Dynamic

EN Double flowered series with larger flowers for every market
DE Doppelblumige Serie mit größeren Blüten für jeden Markt
IT Serie a fiore doppio con fiori più grandi per ogni mercato
ES Serie de flores dobles con flores más grandes para cada mercado



Dynamic Alfa®

		
80	7	



Dynamic Orange®

		
80	7	



Dynamic Salmon®

		
80	7	



Dynamic White®

		
80	7	



Dynamic Yellow®

		
80	7	

Aster

- EN** Unique plant shape with one cutting
DE Einzigartige Pflanzenform mit einem Steckling
IT Forma unica della pianta con un taglio
ES Forma de planta única con un corte



Magic™ Pink®

		
35	5	



Magic™ Purple®

		
35	5	



Magic™ White®

		
35	5	



Magic™ Mix®

		
35	5	

VITA MÜM™

Recipe for Happiness



Innovation

Years of development have resulted in an extensive assortment for all customers and conditions. Our innovations allow growers to choose unique novelty varieties or family combinations or that are perfectly suited to each production environment and product program.



Vitality

The unique Vitamum assortment shines with large flowers in bold and fresh colors. They offer disease resistance and are selected for extended color retention, resulting in straightforward production and a long shelf life to expand the selling window.



Perfection

Small details build the foundation for a strong program, and we focus on perfecting those details in our variety collections, uniform Confetti Garden™ combinations, and retail solutions.



Very early (week 33-34) *Vitamum Daybreak*



RR

Calm White®

50	5	



RR

Cruise Yellow®

55	5	



RR

Lagoon Purple®

50	5	



RR

Reef Bronze®

35	5	



RR

Seaside Red®

35	5	



RR

Shore Appleblossom®

50	5	



Vitatum Sunbeam Early (week 35-36)

RR



Apple Cider®

55	5.5	

RR



Bliss White®

50	5	

RR



Cheer Red®

50	5	

RR



Desire Golden®

50	5	

RR



Elated Purple®

50	5.5	

RR



Flair Pink®

50	5.5	

RR



Flame bicolor®

50	5	

RR



Giggle Yellow®

50	5.5	

RR



Goal Light Bronze®

65	5.5	

Early (week 35-36) *Vitatum Sunbeam*

RR



Goal Orange®

		
65	5.5	

RR



Goal Yellow®

		
65	5.5	

RR



Lively Pink Bicolor®

		
50	5.5	

RR



Lucky Purple®

		
65	5.5	

RR



Lively Red Bicolor®

		
50	5.5	

RR



Merry Bronze Bicolor®

		
65	5.5	

RR



Sweet Pink®

		
50	5.5	

RR



Wonder Yellow®

		
50	5.5	

Vitatum Meridian Mid season (week 37-38)



Ceremony White®

		
50	6.5	



Cherry Purple®

		
35	5.5	



Cherry Red®

		
35	5.5	



Concert Purple®

		
50	6.5	



Field Yellow®

		
50	5.5	



Fiesta Red®

		
50	6.5	



Homerun Orange®

		
65	5.5	



Homerun Pink®

		
65	5.5	



Homerun White®

		
65	5.5	

Mid season (week 37-38) *Vitatum Meridian*

RR



Homerun Scarlet®

		
65	5.5	



Homerun Yellow Improved®

		
65	5.5	



Jump White®

		
55	6	



League Pink®

		
50	5.5	



Power Red®

		
50	6	



Pride Pink®

		
50	6.5	

RR



Sing Yellow®

		
35	7.5	



Toast Orange®

		
50	6.5	



Volley Red®

		
35	5.5	

Vitatum Late season (week 39-40)



Balloon Purple®

		
60	6.5	



Balloon Red

		
60	6.5	



Banquet Pink®

		
60	6.5	



Banquet Pink Bicolor®

		
60	6.5	



Banquet Purple®

		
60	6.5	



Banquet Red Bicolor®

		
60	6.5	

Late season (week 39-40) Vitamum



Fair White®

		
60	6.5	



Festive Purple®

		
60	6.5	



Melody Bronze®

		
60	6.5	



Party Yellow®

		
60	6.5	



Podium Pink Bicolor®

		
60	6.5	



Podium Purple®

		
60	6.5	



Podium Red Bicolor®

		
60	6.5	

Multiflora European Collection (week 36)



Ditto Dark Orange®

		
35	5.5	



Ditto Dark Pink®

		
35	5.5	



Ditto Lemon®

		
35	5.5	



Ditto Pink®

		
35	5.5	



Ditto White®

		
35	5.5	



Ditto Yellow®

		
35	5.5	

Multiflora





Pot plants

—

Topfpflanzen

—

Piante in vaso

—

Plantas de maceta

Hydrangea



KÖTTERHEINRICH
hortensienkulturen



Hydrangeas are very special plants. Kötterheinrich offers only the best, most beautiful and healthiest hydrangeas. This has made Kötterheinrich a leading hydrangea supplier in Germany.

Kötterheinrich young plants are available from calendar week 15 to 29 and are supplied in 4 cm paper pots. This makes them ideal for potting in greenhouses or directly outdoors.

The pre-finished plants variants are virtually limitless. This is because the cuttings are available in pot sizes of 10.5 cm to 17 cm.



Scan QR-code
to view partner
catalogues.



Hydrangea

Great product to grow for international women's day. Availability can be limited, we can supply the first plants in week 48.

 Type of product	Rooted	Half ready
 Tray	40 - 60	9,5 cm - 17 cm
 Delivery time	6 weeks	2 weeks
 Availability	10 - 20	50 - 20
 Growing time	50	8 - 10

N



Baladia Purple®



Bela Blue®



Early Blue®



Early Pink®



Fabolo Blue®



Florentina Blue®



Florentina Pink®

Hydrangea

N



Hot Red®



Ice Boy®



Ice Girl White®



Jip Blue®



Jip Pink®



Marine Blue®



Royal Red®



Royal Red Purple®



Saxon Bright White®

Hydrangea

N



Saxon Kleiner Winterberg®



Saxon Rathen Blue®



Saxon Schneeball White®



Saxon Style Pink®



Saxon Sonnenstein®



Schone Bautznerin Red®



Speedy Red®



Speedy Red Purple®



Vanilla Sky®

Hydrangea



Paniculata Pandora®



Paniculata Pandria®



Paniculata Panflora®



Paniculata Pantheon®



Paniculata Pantonella®



Paniculata Panzola®

Pot Plants

Lisianthus Pot Plants by Florensis

Cut Flowers

		
Carmen N	Blue	Small
Carmen N	Blue Rim	Small
Carmen N	Ivory	Small
Carmen N	Lilac	Small
Carmen N	Rose	Small
Julietta	Blue	Double
Julietta	Pink	Double
Julietta	White	Double



Julietta Blue



Carmen Blue



Carmen Ivory



Julietta White



Carmen Lilac

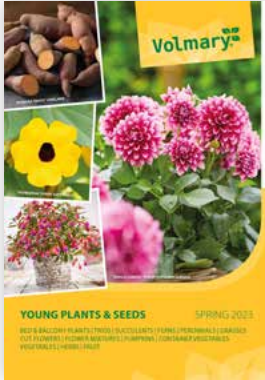


Carmen Rose



Julietta Pink

Pot Plants



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HENDRIKS

YOUNG PLANTS



Pot Plants



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DÜMMEN ORANGE®

